

PARTNERSHIP PROSPECTUS



@ AUA 2021
Las Vegas

September 10

AUA Annual Meeting | September 10-13



INVITATION FOR PARTNERSHIP

September 10, 2021

GURS

Dear Industry Colleagues,

On behalf of the Society of Genitourinary Reconstructive Surgeons, I would like to invite you to exhibit at the 2021 GURS Academic Congress. This meeting will be held on September 10, 2021 in Las Vegas, Nevada.

The GURS program committee has put together a rigorous yet clinically practical program to foster improvement in patient care. The meeting will host nationally and internationally renowned faculty with active interests in male and female genitourethral reconstruction, andrology and urologic prosthetic surgery, female urology, neurology, minimally invasive surgical reconstruction and gender-affirmation surgery. The meeting will highlight state-of-the-art lectures on Transgender Surgery, Genitorurinary Trauma, Transitional Urology, Priapism, and Male Incontinence.

Partnering with us at the GURS Academic Congress will allow you to network with over 200 genitourinary reconstructive surgeons in a relaxed setting that allows ample time for networking and discussion. Industry partners and exhibits are an essential part of our meeting's success and our attendees will be eager to learn about your company's products and services that can assist with the care of their patients.

The Program Committee, headed by GURS President Miroslav Djordjevic, MD and Secretary Treasurer Jeremy Myers, MD, FACS, request your participation in this exceptional educational offering.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, denise@veritasamc.com or 973-769-1020.

Kind Regards,



Denise Castetter

Director, Industry Relations



Miroslav Djordjevic, MD
President



Jeremy B. Myers, MD, FACS
Secretary Treasurer

AGENDA

September 10, 2021



All times listed in ET

10:00 am – 10:10 am	Presidential Address <i>Miroslav Djordjevic, MD</i>
10:10 am – 10:40 am	Brantley Scott Lecture Moderator: <i>Jill C. Buckley</i>
10:10 am – 10:30 am	Robot Assisted Radical Cystectomy (RARC) with Intracorporeal Neobladder <i>Peter Wiklund, MD</i>
10:30 am – 10:40 am	Q & A
10:40 am – 11:30 am	Transgender Surgery
10:40 am – 11:00 am	Surgical Technique in Vaginoplasty Video Session Moderator: <i>Daniel Dugi MD, Marta Bizic, MD</i> Panel: <i>Polina Reyblat, MD, Rajveer Purohit, MD, Lee Zhao, MD</i>
11:00 am – 11:20 am	Managing Complications of Transgender Surgery: What the Urologist Should Know Moderator: <i>Dmitriy Nikolavsky, MD, Miroslav Djordjevic, MD</i> Panel: <i>Geolani Dy, MD, Joseph Pariser, MD, Richard Santucci, MD</i>
11:20 am – 11:30 am	Q & A
11:30 am – 11:45 am	Lifetime Achievement Award: Dr. Leonard Zinmann Interviewers: <i>Alex Vanni, MD, John Stoffel, MD</i>
11:45 am – 12:00 pm	Innovative Papers in Reconstructive Urology 2019 <i>Christopher Gonzalez, MD</i>
12:00 pm – 1:00 pm	Industry Sponsored Product Theater
1:00 pm – 1:40 pm	Penile Urethral Strictures Moderator: <i>Andre Cavalcanti, MD</i>
1:00 pm – 1:10 pm	Pathophysiology and Management of Lichen Sclerosus <i>Benjamin Breyer, MD</i>
1:10 pm – 1:20 pm	Techniques to Treat Distal Penile Stricture <i>Jessica DeLong, MD</i>
1:20 pm – 1:30 pm	Unique Challenges in Penile Stricture Reconstruction <i>Pankaj Joshi, MD</i>
1:30 pm – 1:40 pm	Surgical Technique of Non-Transecting Bulbar Membranous Urethroplasty <i>Reynaldo Gomez, MD</i>
1:40 pm – 1:45 pm	Break
1:45 pm – 2:10 pm	Charles Devine Lecture Moderator: <i>Sanjay Kulkarni, MD</i>
1:45 pm – 2:05 pm	Transplantation of Genital Organs: One Step Beyond <i>Dicken Ko, MD</i>
2:05 pm – 2:10 pm	Q & A

All times listed in ET

2:10 pm – 2:50 pm	Genitourinary Trauma
2:10 pm – 2:30 pm	Opinions from the Experts: Interesting Cases of GU Trauma Moderator: <i>Francisco Martins, MD, Steve Brandes, MD</i> Panel: <i>Erick Alejandro Ramirez Perez, MD, Steven Hudak, MD, Matthias Hofer, MD</i>
2:30 pm – 2:40 pm	Q & A
2:40 pm – 2:50 pm	What's New in GU Trauma Research <i>Judith Hagedorn, MD</i>
2:50 pm – 3:00 pm	Break
3:00 pm – 3:55 pm	Transitional Urology Moderator: <i>Dan Wood, MD</i>
3:00 pm – 3:15 pm	Transitioning from Pediatric to Adult Care: Current Opinions <i>Rosalia Misseri, MD</i>
3:15 pm – 3:30 pm	Bladder Reconstruction in Children – Complications in Adults <i>Margit Fisch, MD</i>
3:30 pm – 3:45 pm	Phalloplasty in Adolescents: Challenges and Limits <i>Nim Cristopher, MD</i>
3:45 pm – 3:55 pm	Q & A
3:55 pm – 4:15 pm	Priapism
3:55 pm – 4:10 pm	Controversies in the Treatment of Priapism: Pharmacology, Shunts, or Penile Implants <i>Wayne Hellstrom, MD</i>
4:10 pm – 4:15 pm	Q & A
4:15 pm – 4:55 pm	Male Incontinence
4:15 pm – 4:25 pm	What's New in Male Slings <i>Ervin Kocjancic, MD</i>
4:25 pm – 4:45 pm	Opinions from the Experts: Challenging Cases of Male Incontinence Moderator: <i>O. Lenaine Westney, MD, Sean Elliott, MD</i> Panel: <i>J. Patrick Selph, MD, Tamsin Greenwell, MD; John Lacy, MD, Lindsay Hampson, MD</i>
4:45 pm – 4:55 pm	Q & A
4:55 pm – 5:00 pm	GURS President Closing Remarks <i>Miroslav Djordjevic, MD</i>

EXHIBITS & SPONSORSHIPS

September 10, 2021



PARTNERSHIP RESERVATION & PAYMENT

EXHIBIT SPACE RESERVATIONS

Companies wishing to exhibit must submit a completed exhibitor form with method of payment indicated on the form. Exhibits provide an enhanced experience to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

- Network with Genitourinary Reconstructive Surgeons from around the world
- Meals and breaks will be held in the exhibit area for greater opportunity to network with the participants
- Company name acknowledged on GURS website, in program materials and signage

PAYMENT

Our tax ID number is EIN # 54-1389700.

Pay by credit card:

Fill out and mail the Exhibit Registration and Invoice form to the address below or fax to Denise Castetter at 847-960-3862.

Please make checks payable to:

Society of Genitourinary Reconstructive Surgeons
1061 East Main Street, Suite 300, East Dundee, IL 60118

PARTNERSHIP OPPORTUNITIES



September 10, 2021

PREMIUM | CUSTOM PACKAGE | \$50,000

YOUR PLATINUM LEVEL SPONSORSHIP INCLUDES:

- Opportunity to design a sponsorship of your choice
- Company recognition (logo, weblink) posted on GURS website, in social media and e-blasts
- Draped exhibit table with chairs

DIAMOND | LUNCH SYMPOSIUM | \$25,000

Highlight your product and your commitment to genitourinary reconstructive surgery with a dedicated hour for your product specialist or guest speaker to present to our attendees.

YOUR DIAMOND LEVEL SPONSORSHIP INCLUDES:

- AV, Refreshments and event marketing
- Prime location of exhibit space
- Company recognition on the GURS website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- Recognition in the registration packet (company name and 50-word description)
- "GURS Connect"- Enhance your opportunity to meet GURS attendees; GURS staff will deliver your message to an attendee of your choice
- Up to five badges for company representatives
- Draped exhibit table and chairs

SILVER | COFFEE BREAK | \$5,000

YOUR SILVER LEVEL SPONSORSHIP INCLUDES:

- Prime location of exhibit space
- Company recognition on the GURS website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- Recognition in the registration packet (company name and 50-word description)
- "GURS Connect"- Enhance your opportunity to meet GURS attendees; GURS staff will deliver your message to an attendee of your choice
- Three badges for company representatives
- Draped exhibit table and chairs

BASIC EXHIBITOR PACKAGE | \$3,500

YOUR BASIC EXHIBITOR PACKAGE INCLUDES:

- Exhibit space (No standing signage or equipment allowed)
- Company recognition on GURS website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- Recognition in the registration packet (company name and 50-word description)
- "GURS Connect"- Enhance your opportunity to meet GURS attendees; GURS staff will deliver your message to an attendee of your choice
- Two badges for company representatives
- Draped exhibit table and chairs

EXHIBIT REGISTRATION & INVOICE



September 10, 2021

Contact Name

Company Name

Address

City State ZIP

Phone Fax

Email

- PREMIUM LEVEL SPONSORSHIP | \$50,000** Custom Package
- DIAMOND LEVEL SPONSORSHIP | \$25,000** Lunch Symposium
- SILVER LEVEL SPONSORSHIP | \$5,000** Coffee Break
- BASIC EXHIBITOR PACKAGE | \$3,500** Exhibit

Names of Representatives (as they will appear on badge):

1 Email

2 Email

3 Email

4 Email

5 Email

PAYMENT INFORMATION

CHECK PAYABLE TO:

Society of Genitourinary Reconstructive Surgeons (US dollars drawn on a US Bank) TAX ID# 54-1389700

CREDIT CARD VISA MasterCard Discover American Express

Credit Card # Security Code Exp. Date

Name

Billing Address City State ZIP

Signature

Phone Email

Fax

SEND COMPLETED FORM TO DENISE CASTETTER:

Society of Genitourinary Reconstructive Surgeons | 1061 E. Main St. Ste 300 | East Dundee, IL 60118

P: 973-769-1020 | F: 847-649-1704 | denise@veritasamc.com